



Board of Directors Meeting Minutes Monday July 13, 2020

Goals for 2020

- ✓ Complete building façade renovation
- ✓ Board development and better delineate roles for other volunteers
- ✓ Improve relevant data collection and communication with membership

- 1) Call to order by __Susan__ at __6:43__ pm.
 - a) Roll Call: Board members attending: Susan Archibald (Chair), Karen Asherah, Frank Bauerle, Chris Finnie, David Kurtz, Noelle Lightbourne, Tina Masciocchi, Johanna McCormick
 - b) Guests:
 - c) Absent: Rebecca Goodman, Evelyn Liesching
- 2) Motion to approve minutes from June made by __Johanna__, seconded by __Tina__. Vote: _All in favor_
Change fire insurance to flood insurance.
- 3) Board check-in: Ask Linda Levy to do something for Facebook of Pat's artwork in her memory. From the board. Johanna got married.
- 4) Board of Directors agenda items:

Budget discussion: (Frank) Reviewed budget. Far below our projections. Expenses are lower, but there are some fixed expenses. Do we still want to ask for membership fees? Yes. Tell Gretchen to send out letters, change letter to say we're trying to stay alive so we can open when this is all over. Also still doing some online activities. \$28,000 deficit projection for the year. Shall we set up for online sales? Can we?

Changes to flood insurance renewal July 31: (Frank) Flood insurance has been going up about \$1,000/yr. (25%) for the last 3 years. FEMA changed how they assess risk all over the country. FEMA sets the rates. No idea whether it will go up next year and by how much. Coverage is not much for what we're paying. Agent said we could reduce rate by increasing deductible. We're about 6 feet below the 100-year flood line. Linda says when they remodeled the building, you could see where the building had flooded to 3 or feet high. Might have been in 1955. Frank will get premiums for different deductible. Then we can vote by email whether to take one of those or drop the insurance. Can also ask neighbors what they're paying. Chris to email Burgundi and send answer to Frank.

Covid-19 current information and discussion of in person activities at Art Center: (Susan)
New state rules limiting indoor activities. Evelyn got signs. Can finish March classes for Chris. Will decide on Laurel later. No soda fire. Ask Laura about having online sales. Okay to sell clay curbside.

AB5 progress in hiring our Office Manager: (Chris and Susan) Gave Gretchen the forms. Will coordinate with Susan on next steps.

Thanks to all of you for being so helpful and thoughtful about the Art Center in these confusing times.

- 5) Treasurer's Report and Budget:
Will be sent separately

6) Consent Agenda Items:

Chair Report:

Weekly Zoom meetings with Office Manager and others regarding virtual gallery show

Art Center facility and phased opening discussions with various people

7/7 watched SCC Community Foundation webinar on Santa Cruz County's response to Covid-19

Chair/Committee Reports

- a) **Treasurer** (Frank) —
Checking: \$5668.70 (as of 7/7)
\$617.15 restricted for SCCMP (museum partnership)

\$101.75 restricted for Generosity Fund
\$1685 restricted for Scholarship Fund
\$1537.92 restricted for Arts Now Grant
\$2000 restricted for Ceramics
-\$273.12 available/unrestricted
Money Market: \$10,365.26, CD: \$40,000.00
Exhibits brought in \$33.00 in gallery sales for June; total gallery sales for 2020 are \$1483.28.
Membership –
 This month: 8 renewals, 0 new members, \$380 collected, 214 on the mailing list.
 Last month: 0 renewals, 0 new members, \$0 collected, 219 on the mailing list.
Frank will send a profit and loss statement for Jan-July 2020 as well as a spreadsheet for discussion of a budget projection for the rest of the year.

- b) **Marketing/publicity** (Johanna) –
Marketing team met several times (via Zoom) with Tina and Susan to work on producing the online exhibit “From the Mountains to the Sea”.
Publicity for this exhibit was sent out via social media, both for the call to artists and for the opening.
Planned with Curatorial to work on the next show starting with a call to artists in late July.
Worked with BoD on social justice message to go out to members. Board undecided on content. Message not sent.
Talked about ways to keep our members engaged.
Revisions to website on hold
- c) **Ceramics** (Noelle) –
Held a successful soda firing in June with signs posted, hand soap available, sign-in sheets, and distancing lines marked.
Separate tables set up for prep work. Everybody wore masks. Organizers used disinfectant wipes on high-touch surfaces.
Margaret sent out emails to people who participated to make sure that everybody was well after the event. Everybody was.
After this event, we moved 4 wheels out to the yard. They're approximately 8 feet apart. We've moved bats and tools out.
We also set up separated washing stations and plaster wedging blocks. Everything is set up for people to work with adequate separation.
- d) **Curatorial** (Tina) –
The virtual art exhibit (From the Mountains to the Sea) is up and looking great. Thank you to Gretchen, Becca, and Johanna for doing this!
The calendar of exhibits has been written up with titles and dates for 2021!
There will be more information on this next month.
There is a zoom curatorial meeting scheduled for Tuesday, 7/28 at 4:30.
- 7) Motion to adjourn made by _Noelle, second by Johanna_____ at 8:08 p.m.