



Board of Directors Meeting Minutes Monday November 11, 2019

Goals for 2019

- ✓ **Complete building façade renovation**
- ✓ **Board Development and better delineate roles for other volunteers**
- ✓ **Improve relevant data collection and communication with membership**

- 1) Call to order by Susan at 6:33 pm.
 - a) Roll Call: Board Members Attending: Susan Archibald (Chair), Karen Asherah, Frank Bauerle, David Kurtz, Evelyn Liesching, Noelle Lightbourne, Tina Masciocchi
 - b) Guests: Rebecca Goodman
 - c) Absent: Chris Finnie, Johanna McCormick
- 2) Motion to approve Consent Agenda and minutes from October made by Tina, seconded by Evelyn. Vote: all in favor.
- 3) Board of Directors Agenda Items:
 - a) 2020 Budget (see attachment)
 - i) Frank wants to look into whether money can be saved in our insurance. This is a cost that has gone up considerably.
 - ii) Frank wants to look into options for saving at a higher rate of interest, with better performing money market accounts from Liberty Bank or another institution, possibly with the Community Foundation.
 - iii) Evelyn made a motion, seconded by Tina, to accept the proposed 2020 budget, with the option to revise the budget mid-year if needed. Vote: all in favor.
 - b) Concrete bid for front sidewalk area - Evelyn presented a comprehensive bid from Special-D Concrete Co. for \$6970. Board recommended getting at least one more bid before making a decision.
 - c) 2020 Goal Setting – Susan encouraged the Board to think about new goals for 2020, to be voted on in January. Fundraising ideas were discussed.
 - d) Extension of storage area behind the shed – Noelle presented a plan that Carl has for building a covered cabinet area to house ceramics projects-in-process. He would do the building and provide the materials. Susan reminded the Board that any structure in the yard must be temporary, able to be moved. The Board had no objections to Carl building the project.
 - e) David advised the Board of a need to repair the elements on the gas kiln. Evelyn made a motion, seconded by Frank, to approve expenses up to \$300.00 to repair the kiln elements. Vote: all in favor.
 - f) New Board member – Rebecca Goodman wants to join the Board. She has recently moved to the area and become involved with the Ceramics crew and the IT/Marketing committees. Evelyn made a motion, seconded by David, to add Becca to the Board of Directors. Vote: all in favor. Welcome Becca!
- 4) Old business:
 - a) Façade progress – Karen and Noelle want to move ahead with purchasing signage, contracting a painter for the lettering, and re-covering the awning. Johanna and Susan have ordered the 2 kiosks.

5) Motion to adjourn made by Tina, seconded by Frank at 8:03 p.m. All in favor.

Consent Agenda Items:

Chair Report:

10/21 Arts Now meeting
10/24 Art Center concrete bid
10/26 through 10/30 Worked on new show 10/29 Non-Profit Roundtable meeting
11/1 Home is where art is reception
11/2 Attended Art League Meeting
Tuesday meetings with Office Managers 10/22 Monthly mailing

Chair/Committee Reports

a) Treasurer (Frank) —

Checking: \$23,821.53 (as of 11/5)

\$617.15 restricted for SCCMP (museum partnership) \$955 restricted for Generosity Fund

\$3091 restricted for Scholarship Fund

\$2947 restricted for Arts Now Grant

\$2000 restricted for Ceramics

\$1228 restricted for Building Façade renovation

\$12,983.38 available Money Market: \$50,319.27

Exhibits brought in \$2194.64 in gallery sales for October; total gallery sales for 2019 are \$11,553.26.

Membership: This month: 10 renewals, 4 new members, \$690 collected, 222 on the mailing list.

Last month: 3 renewals, 2 new members, \$245 collected, 222 on the mailing list.

2. b) Curatorial (Tina) —

We have a beautiful, affordable exhibit in place for the holidays.: Home Is Where The Art Is will be in the Thomas Gallery October 30- December 22

3. c) Marketing (Johanna) —

Made flyer for Pass The Peace workshop

Made web and social media graphics for Haunted House

Made and submitted ad for MCT Program

Made flyer and web graphics for Winter AAS program and Holiday Workshop

Made poster and flyer art for Home Is Where The Art Is gallery exhibit

Helped with HIWAI installation

Made web and social media graphics for HIWAI

Made and printed cover for participating artists binder

Updated the website homepage with Pass The Peace workshop blurb, Halloween Haunted House blurb,

HIWAI Opening Reception blurb, Winter AAS blurb

Updated slides on homepage header

Updated gallery page with new exhibit and 2020 shows

4. d) Ceramics (Noelle, David) —

We are buttoning up for winter in the Ceramics Studio. As the cold damp weather comes, it takes longer for clay to dry and folks to keep up their work outside. So we will be organizing the glaze areas and the chemical shed. We also need to begin replacing coils in the large electric kiln as it has been signaling errors in temperatures. All in all it's a good time to do some housekeeping and we are thankful for our dedicated team.

5. e) Youth/Adult Education (Gretchen, Kathryn) —

6. f) IT (Johanna, David) —