



Board of Directors Meeting Minutes Monday September 9, 2019

Goals for 2019

- ✓ Complete building façade renovation
- ✓ Board Development and better delineate roles for other volunteers
- ✓ Improve relevant data collection and communication with membership

- 1) Call to order by Susan at 6:36 pm.
 - a) Roll Call: Board Members Attending: Susan Archibald (Chair), Karen Asherah, Chris Finnie, David Kurtz, Evelyn Liesching, Noelle Lightbourne, Tina Masciocchi, Johanna McCormick
 - b) Guests: Cliff Tinsley
 - c) Absent: Frank Bauerle, in Germany for the death of his father.
- 2) Motion to approve Consent Agenda and minutes from August made by Tina, seconded by Evelyn. Vote: All in favor.
- 3) Board check-in: Chris will be gone in November. Evelyn gone from 9/18 to 10/3.
- 4) Board of Directors Agenda Items:

Discussion of things to finish facade: logo, name, awning, kiosks. (Johanna researched many of these things during our process and can give us detail information and recommendations.

Cliff discussed different options for the sign and lettering. He also recommended the national pricing guide, and visibility chart for letter height. He doesn't know local vendors, but can talk to people we get prices from--especially if they seem out of whack. He also talked about substrates. Said the logo should be about \$250 for vinyl on a substrate for the logo, \$1,500 for the lettering too. Johanna will mock up some lettering options. Everybody likes the lettering in 2 lines. Johanna and David will measure the spaces on the front of the building.

Discussed awning materials. Johanna will get a price on the size we want and ask for samples of the plastic material. How long is it guaranteed for? Replacement panels available? Any we could see locally? Can you get frosted? Use Rainex? Get the exact size. (Later asked somebody else to look into awning and Karen agreed to do it. She has samples and quotes coming.) Get kiosks with top "roof" to make it waterproof. Or extend the awning to cover them. Voted to extend over the kiosks.

Evelyn said the 22x28 kiosk was \$305 each. Johanna and David will measure between windows too. Everybody was okay with that price and a silver/gray color.

Fall Quarter events: Open studio, Halloween, holiday sale, etc. Will send open studios card out with mailing. Noelle will check on cost to replace back shade cloth. Stephanie did it before. Chris to send calendar listing to newspapers. Have a sandwich board for her signs. Halloween, Johanna asked Katherine. Put in calendar also? Pop-up ceramic holiday sale?
- 5) Old business:
- 6) Motion to adjourn made by Evelyn at 8:10 p.m.

Consent Agenda Items:

Chair Report:

- 8/13 Helped with Wild Roots Community Day for Youth Art Scholarships
- 8/27 Non-profit Roundtable meeting
- Met with Office Manager (thank you David for helping while I was gone)
- 8/30 Met with painter. Front door painted both sides
- Worked on docent schedule and docent sat for current show.
- Contacted Terry Miller and requested new bid for concrete work in front of building

Chair/Committee Reports

- a) Treasurer (Frank) —
 - i. Checking: \$24,359.42 (as of 8/27)
 - \$617.15 restricted for SCCMP (museum partnership)
 - \$880 restricted for Generosity Fund
 - \$3020 restricted for Scholarship Fund

- \$1500 restricted for Arts Now Grant
 - \$2000 restricted for Ceramics
 - \$2373 restricted for Building Façade renovation
 - \$13,969.27 available
- ii. Money Market: \$50,302.47
 - iii. Exhibits brought in \$950.56 in gallery sales for August; total gallery sales for 2019 are \$7532.99.
 - iv. Membership –
This month: 4 renewals, 3 new members, \$315 collected, 224 on the mailing list.
Last month: 11 renewals, 6 new members, \$840 collected, 229 on the mailing list.
 - v. Fundraising: Received checks for Community Day \$1631.29, and Redwood Mountain Faire \$925.
- b) **Curatorial** (Tina) –
We have a new exhibit coming into the Thomas Gallery September 8.
All Fired Up exhibit dates are: September 11- October 26.
Our reception for this exhibit will be Friday, September 13.
 - c) **Marketing** (Johanna) —
Sent calendar listings to PressBanner and Bulletin for new show.
 - d) **Ceramics** (Noelle, David) –
Our ceramics department has been busy preparing for the next exhibit “All Fired Up.” Everyone is excited as this will be the first of its kind. David Kurtz has made more glazes with the help of Chris Finnie and Heather Hillard. We have also ordered another ton of clay and will be happy to get it into the new “clay shed” which, thanks to Carl Christiansen, is a work of art in itself. Molly McCarthy’s work will be highlighted this year for Open Studio’s, along with the new show, and we are all so proud of her. This will be a great chance for the public to visit and see what a wonderful studio we have in full swing and how many creative and talented ceramic artists we have contributing.
 - e) **Youth/Adult Education** (Gretchen, Kathryn) –
Education: Although enrollment was down from last year, Summer Art Camp ended with a profit of \$649.50, for 22 paying students and 10 scholarships. 3 out of 9 classes were cancelled for low enrollment.