

THE SANTA CRUZ MOUNTAINS ART CENTER PRESENTS

Gifts of Art

OUR 2020 HOLIDAY GIFT EXHIBIT

Exhibit Dates: November 4 – December 23, 2020

Deliver Artwork: Sunday, November 1 | 2 – 5 pm

Opening Reception: Friday, November 6 | 4 – 6 pm

Pick Up Artwork: Sunday, December 23 | 2 – 5 pm (Or by arrangement)

Gallery Hours: Wed – Sun | 11 – 5 pm

Everybody complains about mall crowds, and how hard it is to find unique gifts. Your stunning artwork is the ideal solution. But how can shoppers find your one-of-a-kind creation? By offering it for sale during our annual holiday exhibit. It's a seasonal tradition that lets you show your creativity and sell it too!

All entries must be priced at no more than \$200.00, and all must be offered for sale.

We are accepting artwork in any medium. Open to all artists, 18 years and older.

ENTRY FEE: Members = \$45, Non-members = \$60

RULES OF ENTRY:

- Open to all artists 18 years and older.
- Acceptance of work is at curators' discretion.
- Entry fee for 2-D and 3-D work includes up to 5 large pieces or 10 small pieces (does not apply to jewelry or small crafts).
- All 2-D work must be framed with hanging wire on back.
- Unframed 3-D work to be hung on wall must include secure means of hanging and any special materials required.
- Functional pottery: please include tag to explain if food, microwave and dishwasher safe.
- Unframed work may be submitted for display in flip bin. Artist's name, media, print process, and date created must appear on back of each piece.
- As your work sells, you may replenish your stock at no cost on Tuesdays from 2 – 5pm, or by arrangement.
- During this show, each participating artist is required to volunteer 6 hours of docent time per month during regular gallery hours.
- Please bring an 8.5 x 11 sheet with your artist's statement and/or bio to be included in the show's book of artists (on display during the show). You may also bring up to 10 business cards to leave in the gallery office.
- To have a sample of your work included on the show's web page, please send a digital file of your entry to Johanna McCormick at mccdesign@gmail.com.

YOU MUST FILL OUT THE ENTRY FORM ON BACK!

List each individual item submitted. This information is used to track inventory and sales, and to prepare gallery tags.

SALES & PUBLICITY:

Commission retention is 25% for members and 40% for non-members. Artwork taken by purchaser at time of sale. Submission of your entry and signature grants Santa Cruz Mountains Art Center permission to use your artwork or a reproduction of its likeness in promotional materials for this exhibition and future SCMAC promotions.

Direct questions to Susan Archibald, 831-336-2078 or archis44@yahoo.com

Signature _____ Dated _____

Member? YES NO Fee Paid \$ _____ I've included \$1 (or \$ _____) contribution to the SCMAC Children's Scholarship Fund.



SANTA CRUZ MOUNTAINS
ART CENTER

9341 Mill Street
Ben Lomond, Ca 95005
831-336-3513
www.MountainArtCenter.org

Sponsored in part by grants from



THE SANTA CRUZ MOUNTAINS ART CENTER is a California Non-profit Public Benefit Organization that supports and encourages art through education, exhibitions, and cultural activities.