



## Board of Directors Meeting Minutes Monday June 10, 2019

### Goals for 2019

- ✓ Complete building façade renovation
- ✓ Board Development and better delineate roles for other volunteers
- ✓ Improve relevant data collection and communication with membership

- 1) Call to order by Susan at 6:37 pm.
  - a) Roll Call: Board Members Attending: Susan Archibald (Chair), Karen Asherah, Chris Finnie, Tina Masciocchi, Johanna McCormick
  - b) Guests:
  - c) Absent: Frank Bauerle, David Kurtz, Evelyn Liesching, Noelle Lightbourne
- 2) Motion to approve Consent Agenda and minutes from May made by Chris, seconded by Tina. Vote: approved
- 3) Board check-in: Tina, Johanna, and Margaret met to discuss the Flower Power exhibit. Will have flower-making party 4-8 pm on Wed. and Thurs. 7/17 and 7/18. Tina will send out an email. Extended deadline for featured artist show to 6/23 and there has been no interest. Contacted the Hennings, but they're doing the Renaissance Faire. Tina suggested we extend the All-fired Up show to 7 weeks if nobody signs up. Heather will have a relief workshop just before. It may be too close.  
Announce at beginning of year that we're making up our calendar and give people more time to apply. Will do it in August next year. Could do article for 2020 shows and ask artists to apply.  
Summer Camp article ran in the Press Banner.  
Lots of ceramics classes this summer.  
Peggy Kirk talked to Susan about painting demos she's done in Fremont. She does the palette knife. Still talking about doing one at SCMAC.
- 4) Board of Directors Agenda Items:
  - a) Elizabeth Payne has resigned from the board.
  - b) Annual meeting: Music from Peter Thomas and the uke group, voting for board, bar, brownies, dress like hippies, BBQ sausages, punch, potluck, annual report, raffle for membership, contest of who can name the most groups that go with the songs?, 60s trivia?
- 5) Old business:
  - a) Front drainage and window repair update: Talked to Terry Miller about concrete. Has a bid and will email. Carl will do window moldings. Johanna will have Gary come to look at them. Will send bids and comments by email so board can make decisions in time for the painting.
  - b) Colors for new paint: Everybody likes the white top. We're going to get paint samples for periwinkle, storm blue, and celery and paint on the side and let everybody vote on it. Scarborough has Benjamin Moore. Ask board members to rate 1, 2, and 3. The one that gets the most #1 votes wins. Secret ballots. Johanna and Tina will go get the paint samples. Chris will help paint the sample colors.
- 6) Motion to adjourn made by Tina, Johanna seconded at 7:55 p.m. All in favor.

### Consent Agenda Items:

#### Chair Report:

- 5/11 Helped with Mother's Day Sale
- 5/18 Helped with Ceram-a-Rama
- 5/16 Met with Carl regarding sidewalk repair
- 5/19 Met with steering committee Educational Arts in the Schools
- 5/19 Helped take in and hang new show
- 5/21 Met with Val Miranda of Art League to discuss possible joint ventures
- 5/28 Met with San Lorenzo Non-Profit Roundtable

5/28 Met with contractor Terry Miller about sidewalk.  
Met with Office Manager every Tuesday to complete office work.

### **Chair/Committee Reports**

- a) **Treasurer** (Frank) —  
Checking: \$31,651.40 (as of 6/6)  
\$617.15 restricted for SCCMP (museum partnership)  
\$830 restricted for Generosity Fund  
\$2454 restricted for Scholarship Fund  
\$1463.84 restricted for Arts Now Grant  
\$2000 restricted for Ceramics  
\$5800 restricted for Building Façade renovation  
\$18,486.41 available  
Money Market: \$50,277.12  
Exhibits brought in \$1140.20 in gallery sales for May; total gallery sales for 2019 are \$3998.72.  
Membership —  
This month: 12 renewals, 3 new members, \$710 collected, 220 on the mailing list.  
Last month: 6 renewals, 2 new members, \$440 collected, 212 on the mailing list.
- b) **Curatorial** (Tina) —  
No applications for featured artist yet. Have extended the application period. May extend the ceramics show if nobody applies.
- c) **Facilities** (David, Evelyn) —  
We have a painter who has committed to the exterior painting job the week of August 3rd. We have sent him a deposit and signed an agreement. Sidewalk repair discussions continue. Susan has been working on this.
- d) **Fundraising/Grants** (Kathryn) —
- e) **Ceramics** (Noelle, David) —  
Ceram-a-Rama was a wonderful success thanks to so many of our “Clay Crew” taking part. Despite the rain and having to move the throwing wheels inside, we made the most of our awesome yearly event. The festivities and some of our demonstrations were captured on video and photos by Karen Asherah and put out on social media, with much positive response. Although it takes a lot of planning and set up, we feel it is all worthwhile. The plans are to stay with the date of the third week of May for next year, as the rain is very unusual for that time.
- f) **IT/Website/Graphics/Social Media** (Johanna, David, Gretchen) —  
Press Banner ran our article about summer camp
- f) **Youth/Adult Education** (Gretchen, Kathryn) —
- g) **Arts Now** (Evelyn) —  
The Arts Now leadership team has met and we continue to look for additional interested individuals from the community. My work suffered a significant setback this past week when the assistant superintendent, Debi Bodenheimer, announced she is moving to another position at the Santa Cruz County Office of Education. We developed a good relationship over the course of the school year and had reached a point where we could discuss realities and expectations frankly and openly. Her successor has not yet been named.