



Board of Directors Meeting Notes Monday March 11, 2019

Goals for 2019

- ✓ *Complete building facade renovation project*
- ✓ *Board Development and better delineate roles for other volunteers*
- ✓ *Improve analytics, data collection, and communication with membership*

- 1) Call to order by Susan Archibald at 6:31 pm.
 - a) Quorum established, Board Members Attending: Susan Archibald, Karen Asherah, Frank Bauerle, Chris Finnie, David Kurtz, Evelyn Liesching, Noelle Lightbourne, Tina Masciocchi, Johanna McCormick
 - b) Guests: Kathryn Piemo
 - c) Absent: Elizabeth Payne
- 2) Motion to approve Consent Agenda & notes from February, made by Johanna, seconded by Tina. Vote: all in favor.
- 3) Board Check in:
 - a) Gretchen will be on vacation during the next Board meeting. Chris will take the minutes. Johanna will prepare the agenda.
 - b) There will be a curatorial meeting on Sunday, March 17 from 2-4 p.m. All are welcome to attend.
- 4) Board of Directors Agenda Items:
 - a) Ceramics Policy: Chris made a motion, seconded by Evelyn, to approve the Ceramics Policy as edited.
 - b) Request for fiscal sponsorship: Julia Huff, who helped redesign the Art Center's website several years ago, approached Susan with a request for a group of writers to partner with the Art Center in their pursuit of a grant to produce content for a podcast or radio show. The Board had no objection, so Susan will communicate to Julia Huff, and present more detailed information to the Board as it becomes available.
 - c) Redwood Mountain Fair participation weekend of June 1st and 2nd: SCMAC volunteers will staff the fishing booth this year in exchange for a donation from the VWC. More info will come later.
 - d) Summer Art Camp:
 - i) Kathryn Piemo, Youth Education Director, presented the Youth Ed committee's proposal for changing the format of Art Camp this summer. Last year enrollments were low, and in an effort to raise enrollments and respond to parent feedback, Kathryn and Brenda have proposed changing the structure from 4 weeks to 3, and offering a longer day (8 am – 5:30 pm) to make the camp attractive to working parents. This schedule has been approved by the committee and staffed by the youth teachers for summer 2019.
 - ii) After much discussion, including questions about the Art Center's liability for overseeing children for a 9.5 hour day, Chris made a motion, seconded by Karen, to limit the amount of time a child could be enrolled at the Art Center to 6.5 hours per day, and to limit class size to 10 students per class. Vote: all in favor.
 - e) Old Business:
 - i) Facilities
 - (1) Evelyn presented a proposal bid to address the drainage problem in front of the building. The bid of approximately \$3000 would include re-concreting the sidewalk to slope away from the building.
 - (2) Due to time constraints, Susan asked that other bids for repair work be shared with the Board via email.
- 6) Motion to adjourn made by Johanna, seconded by Tina at 8:13 p.m.

Next meeting will be Monday, April 8, 6:30 pm at the Art Center.

Consent Agenda Items:

1) Treasurer's Report and Budget:

- a. Checking: \$24,259.90 (as of 3/5)
 - \$617.15 restricted for SCCMP (museum partnership)
 - \$710 restricted for Generosity Fund
 - \$2175 restricted for Scholarship Fund
 - \$1500 restricted for Arts Now Grant
 - \$2000 restricted for Ceramics
 - \$5800 restricted for Building Façade renovation
 - \$11,457.75 available
- b. Money Market: \$50,254.26
- c. Exhibits brought in \$339.43 in gallery sales for February; total gallery sales for 2019 are \$1104.63.
- d. Membership –
 - i. This month: 6 renewals, 2 new members, \$440 collected, 212 on the mailing list.
 - ii. Last month: 3 renewals, 0 new members, \$135 collected, 210 on the mailing list.

2) Chair Report:

2/20 Attended Human Race Kickoff
2/21 Attended Community Foundation Rydell Grant Meeting
2/22 Attended Human Race training
Met with Office manager weekly, worked on show schedule for 2020, got office supplies, docent tasks.
2/24 to 3/9 vacation

3) Chair/Committee Reports

- a. Curatorial (Tina) – Our current exhibit, A Formal Affair, will be in the Thomas Gallery until March 9, 2019. The following children's exhibit, Spring Into Art, will be in the Thomas Gallery from March 13-30 2019.
- b. Facilities (David, Evelyn) –
- c. Fundraising/Grants (Kathryn) –
- d. Ceramics (Noelle, David) –
 - 1. Our Ceramic meeting on Feb. 26 went well. Nine of us from our "Clay Crew" were there including our teachers. We went over the responsibilities for all attendants and signed volunteer waivers. Future improvements and ideas were discussed along with plans to revamp the glazing area. We all agreed that the entire studio is running well and we are grateful to be here.
- e. IT/Website/Graphics/Social Media (Johanna, David, Gretchen) –
 - 1. Johanna, Susan, Gretchen, and Julia Huff met to discuss website renovations and work on a master marketing calendar for the year.
- f. Youth/Adult Education (Gretchen, Kathryn) –
 - 1. The Youth Education committee met on Feb. 4 to finalize the Spring AAS schedule and discuss changing the structure of Summer Art Camp.
 - 2. Summer Art Camp will be 3 weeks this July, with 3 sessions per day. Details are still being hammered out, but the teaching schedule has filled. Marketing is targeted for the beginning of April.