

THE SANTA CRUZ MOUNTAINS ART CENTER PRESENTS

Abstract This!

AN OPEN INVITATIONAL THEMED EXHIBIT

Exhibit Dates: July 19 – September 23, 2017

Deliver Artwork: Sunday, July 16 | 2 – 5 pm

Opening Reception: Friday, July 21 | 6 – 8 pm

Pick Up Artwork: Sunday, September 24 | 2 – 5 pm (Or by arrangement)

Gallery Hours: Wed – Sun | 11 – 5 pm

Abstract art uses a visual language that does not depict a person, place or thing in the natural world. It is a departure from reality. The subject of the work is based on what you see: color, shape, texture, size, or scale. Let go of reality and discover your abstract side!

All mediums invited. 2-D wall work and sculpture submitted should reflect the theme.

Other work, e.g. jewelry, woodwork, and functional ceramics, is welcome and does not need to adhere to the theme. Open to all artists 18 years and older.

ENTRY FEE: Members = \$45, Non-members = \$60

RULES OF ENTRY:

- Open to all artists 18 years and older.
- Acceptance of work is at curators' discretion.
- Entry fee for 2-D and 3-D work includes up to 5 large pieces or 10 small pieces (does not apply to jewelry).
- All 2-D work must be framed with hanging wire on back.
- Unframed work to be hung on wall must include secure means of hanging and any special materials required.
- Functional pottery: please include tag to explain if food, microwave and dishwasher safe.
- Unframed work may be submitted for display in flip bin. Artist's name, media, print process, and date created must appear on back of each piece.
- As your work sells, you may replenish your stock at no cost on Tuesdays from 2 – 5pm, or by arrangement.
- During this three month show, each participating artist is required to volunteer 6 hours of docent time per month during regular gallery hours.
- Please bring an 8.5 x 11 sheet with your artist's statement and/or bio to be included in the show's book of artists (on display during the show). You may also bring up to 10 business cards to leave in the gallery office.
- To have a sample of your work included on the show's web page, please send a digital file of your entry to Johanna McCormick at mccdesign@gmail.com.

YOU MUST FILL OUT THE ENTRY FORM ON BACK!

List each individual item submitted. This information is used to track inventory and sales, and to prepare gallery tags.

SALES & PUBLICITY:

Commission retention is 25% for members and 40% for non-members. Artwork taken by purchaser at time of sale. Submission of your entry and signature grants Santa Cruz Mountains Art Center permission to use your artwork or a reproduction of its likeness in promotional materials for this exhibition and future SCMAC promotions.

Direct questions to Susan Archibald, 831-336-2078 or archis44@yahoo.com

Signature _____ Dated _____

Member? YES ☐ NO ☐ Fee Paid \$ _____ ☐ I've included \$1 (or \$ _____) contribution to the SCMAC Children's Scholarship Fund.



SANTA CRUZ MOUNTAINS
ART CENTER

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THE SANTA CRUZ MOUNTAINS ART CENTER is a California Non-profit Public Benefit Organization that supports and encourages art through education, exhibitions, and cultural activities.