



Board of Directors
Meeting Notes Monday April 13, 2015

Goals for 2015

- ✓ *Market the Art Center – Promote Membership, classes, & events, increasing community awareness*
- ✓ *Develop & implement an effective Adult Education Program*
- ✓ *Fundraising, fundraising, fundraising*

1) Call to order by Susan Archibald at 6:40 pm.

Quorum established, Board Members Attending: Susan Archibald, Brenda Berg, Jennifer Hennig, Julie Hendriks, Tina Masciocchi, LAuruS Myth, Jody Snyder, Stephanie Triolo

Guests: Christina Ross

Absent: David Kurtz, Johanna McCormick

2) Motion to approve Consent Agenda and minutes from April, amended, made by Stephanie, seconded by Tina, Vote: all in favor.

a. Amended line 1-c of treasurer's report:

Spring into Art + A Closer Look Exhibit brought in \$665.52 in gallery sales for April.

3) Announcements:

4) Topics:

5) Meeting Focus:

a. Bookeo class registration platform

- i. Julia hasn't had time to review Bookeo yet; the IT committee needs to meet and review together. Gretchen will present a backend tutorial to the committee, and answer questions. Gretchen asked that board members try out the front-end user interface, by making test bookings, to evaluate user experience:
<http://www.mountainartcenter.org/bookeo-test-page/>
- ii. Free 30 day trial period ends this week. Susan recommended to pay \$40 for one month of additional evaluation time.

b. Painting the front of the building

- i. Julie Erreca was approached by a community member who donated \$100 towards a fund to change the mural on the front of the building. They were interested in something that blends into the surrounding buildings, or has historical reference.
- ii. Another idea was to create a large vinyl banner for the space above the front door that would be changed to reflect events happening at the Center (Summer Art Camp, Ceram-A-Rama, etc.)
- iii. The sides of the building also need repainting, and to be integrated with the front.
- iv. Jody made a motion, seconded by Brenda, to form a committee to study cost and design for changing the front and sides of the building, as well as coordinate the necessary fundraising. Vote: all in favor.

c. Youth Education Program Director vacancy

- i. We are without a director for Summer Art Camp, since Diedra stepped down.

- ii. On the first day of each camp (morning & afternoon), 3 volunteers, in addition to the teacher, are needed to help with registrations. Brenda will help on weeks I & II, Kathryn on weeks III & IV, Susan will do all, plus still need one more person.
 - iii. Need volunteer teen class aides for all weeks of SAC.
- 6) Old Business:
 - a. Redwood Mountain Faire cleanup – Jen reported that 4 people have signed up so far, and a total of 8 are needed. Laurus volunteered. Need vehicles to transport items from site to storage. Date is Monday, June 1, 8 am – noon.
 - b. Casa Nostra – Need to settle on a Tuesday date in July or August.
- 7) Motion to adjourn made by Stephanie, seconded by Tina at 8:03 p.m.

Next meeting will be Monday, June 8, 6:30 pm at the Art Center.

Consent Agenda Items:

2) Treasurer's Report and Budget:

- a. Checking: \$31,950.39 (as of 5/5)
 - \$704 restricted for scholarships
 - \$6566 restricted for CFSCC youth grant
 - \$617.15 restricted for SCCMP (museum partnership)
 - \$4000 restricted for Ceramics / Ceram-A-Rama
 - \$20,063.34 available

b. Money Market: \$46,065.81

c. Spring into Art + A Closer Look Exhibit brought in \$665.52 in gallery sales for April.

3) Chair Report:

- a. 4/12-15 Helped take in and hang new show
- b. 4/13 Rory resealed toilet and fix drain in ceramic area
- c. 4/16 Safety shut off valve installed on soda kiln
- d. 4/14 Fillmore made and installed handrail in ceramic area
- e. 4/17 Reception for "A Closer Look"
- f. 4/30 SLV Non Profit Leadership meeting.
- g. 5/9 Mother's Day Sale
- h. Thanks to Christina M and Fillmore the bathroom remodel was completed with a paper towel rack, toilet paper holder and shelf.

4) Chair/Committee Reports

- a. Membership –
 - i. This month: 3 renewals, 1 new member, \$180 collected, 199 on the mailing list.
 - ii. Last month: 4 renewals, 2 new member, \$330 collected, 197 on the mailing list.
- b. Curatorial (Susan) – Youth Art Show was very well received. Should we consider having it up for a week longer? Take-in of a "Closer Look". Great help with shows by Tina, Christina M, David C, and Elaine M.

- c. Facilities –
- d. Fundraising –
- e. Grants (Kathryn) –
- f. Publicity/Marketing (Johanna) –
- g. Music (Julie) –
- h. Ceramics (Jen) –

CERAMICS MEETING 4/8/15 AGENDA

- i. **Facility:** New safety precautions installed in the soda kiln: Pilot lights for both burners! Sink fixed. Still need wheels fixed.
 - ii. **Policy:** All students, or firing participants, must sign disclaimer. Automated on website registration but walk-ins need to sign it too.
 - iii. **Classes:** Travis' throwing class changing to meet the needs of community. New students pay registered amount (\$180/190) on website. Continuing students can pay lesser amount (\$110/120) upon instructor approval. Also offering a drop-in fee for \$30. Carolyn to change her class to a one or two day workshop. Liz wants to do a drop in hand-building class on Tuesday nights. Jeannine and Elaine will do another one day workshop. Many more possibilities for one day workshops. Scheduling fall now.
 - iv. **Soda:** Scheduled for May 6 & 7, June 30/July1 and September 2 & 3. Attendees must participate or pay twice as much. Have a tentative schedule circulating for input. Burners put to the test in May firing. Firing schedule made for participants. Stephanie to make an unloading agreement to be signed by participants as well.
 - v. **Raku:** Not happening. More changes need to be made to the kiln for safety per Bruce's suggestion again.
 - vi. **Independent Studio:** Still looking for attendants to keep doors open. Can switch days to fit someone else's schedule if need be.
 - vii. **Ceram-A-Rama:** Memorial Day weekend: Fri.-Sun. Dan Hennig for workshop. Jody and Noel to host party at their place again after workshop. Posing the idea of a red carpet event for the movie night. We will see how it goes. Ideas for contests, demonstrators and activities to be made at next meeting, **June 3 at 3:00**. The desire is to facilitate upcoming workshops and classes at the center and elsewhere, locally.
- i. Events (LAuruS) –
 - j. IT/website –
 - k. Education (Brenda) – handed out at meeting