

**Board of Directors**  
**Meeting Notes Monday April 8, 2013**

*Goals for 2013 - 2014*

- ✓ *Market the Art Center – Promote Membership, classes, & events, increasing community awareness*
- ✓ *Develop & implement an effective Adult Education Program*

1) Call to order by Linda Levy at 6:35 pm.

Quorum established, Board Members Attending: Susan Archibald, Julie Erreca, Julie Hendriks, LAuruS Myth, Stephanie Triolo, Larry Worley

Executive Director: Linda Levy

Guests: Lee Dean (Spring Into Art co-curator, graphic design), Honora (Nora) Bacon (ceramics, SCMAC artist in residence), Marc Theeuwes (5th district arts commissioner)

Absent: Lisa Alexander, Noel Littlejohns, Shahn Spratt, Jody Snyder

2) Motion to approve Consent Agenda and minutes from March made by Stephanie, seconded by Larry, Vote: all in favor.

3) Meeting Focus:

a. Succession planning

- i. LAuruS has taken over some of the publicity duties from Linda, sending weekly press emails and semi-weekly general membership emails.
- ii. When the new website is up, Linda will no longer be responsible for much of the updates she now does.
- iii. New board members – The Board Match program that previously brought us Erica did not happen this time due to not enough sign-ups, so we have to wait till they offer it again. However, Nora is interested in joining, possibly also Liz Paine, and LAuruS has a friend who might be interested.

b. Board development – To hire Mary Highland to present the 2-hour workshop that Linda & LAuruS attended and found so stimulating, would cost \$500. Linda has extended invitations to the Valley Women's Club and San Lorenzo Valley Museum to join in this workshop. If everyone pays \$20 we should be able to cover the fee. Will schedule for a Monday evening on a different week than the board meeting.

c. Membership

- i. Raffle: Have received some donated art items (glass beads from a member who moved away, ceramics, books).
- ii. Julie E. will man a table at the next reception (Spring into Art) for membership with literature.
- iii. The Redwood Mountain Faire booth can highlight membership.
- iv. Susan and Stephanie have gifted membership to people of their choice. Can write an article in the newsletter about gifting membership.

d. Adult Education Financial Assistance program

- i. To release us from the obligation of proving financial need, which for the youth program is qualified by VCUM & MCR, we will term the program "financial assistance" rather than "scholarship". The funds used will be raised through a donation program specifically for that purpose.
- ii. Linda passed out a draft policy and asked for feedback before the next meeting. Will bring policy to a vote at the May board meeting, in the consent agenda.

e. Life drawing model's fee – Motion to raise the model's pay from \$45 to \$50 (effective immediately) made by Susan, seconded by Stephanie, vote: All in favor.

f. Memorial Fund to support Art-After-School program

- i. We have relied on grant funding to fuel this program, but as the general state of funding becomes more scarce and we are never guaranteed to win funds, it seems prudent to start raising funds to keep the program going into the future.
- ii. This proposal is to create a fund in honor of Gloria Seneres, asking donations of \$100/year or \$10/month, for example.

- iii. Currently the program is running on \$11K per year out of pocket, matched by \$11K in grant funding, so the amount we would want to raise to replace grant funding would be \$8-11K/year.
- iv. Some income could be added to the program by raising the fee for a 4-class series from \$20 to \$25.
- v. If we continue to get grant funding, the funds raised in the memorial fund would be used to expand the program; without grant funding it would be used to continue it.
- vi. Lee Dean will help plan this, creating a time line, marketing ideas, etc.

g. Donated art:

- i. We have been given art made by several deceased former members: Gloria Seneres, Julie Mackie, Ken Kinzie, Frank Borovich and others which could be used in a silent auction event to raise funds for the memorial fund for Art-After-School or for the adult financial assistance fund. This event could happen in the summer with a BBQ and/or jazz concert on the back stage.
- ii. Long term storage is a concern: we don't have any proper archival storage for artwork. Linda will talk to Elizabeth North to ask if North Glass has storage space they would be willing to donate to this cause.

h. New Board member – Motion to induct Honora Bacon into the Board of Directors made by Stephanie, seconded by Julie E., vote: all in favor.

4) Old Business:

a. Newsletter articles:

- i. Gloria's memorial
- ii. Gift of membership
- iii. Community day, youth scholarships
- iv. Davis ceramic show, ceramics program
- v. Ceram-A-Rama
- vi. New board member Nora

b. Pop-up museum – Linda met with Nora Grant of MAH and Lisa Robinson of the SLV Museum to plan a pop-up museum event at SCMAC on August 24 (Sat). The theme will be "Lost & Found" and will focus on stories and artifacts of found history in the valley. We will set up tents and tables in the backyard and people will bring in their exhibits for the day of the "museum".

5) Motion to adjourn made by Stephanie, seconded by LAuruS at 8:00 p.m.

**Next meeting will be Monday, may 13, 6:30 pm at the Art Center.**