



**Board of Directors
Meeting Notes Monday March 9, 2015**

Goals for 2015

- ✓ *Market the Art Center – Promote Membership, classes, & events, increasing community awareness*
- ✓ *Develop & implement an effective Adult Education Program*
- ✓ *Fundraising, fundraising, fundraising*

- 1) Call to order by Susan Archibald at 6:40 pm.
Quorum established, Board Members Attending: Susan Archibald, Brenda Berg, Julie Hendriks, Jennifer Hennig, Tina Masciocchi, Johanna McCormick, Jody Snyder, Stephanie Triolo
Guests: David Kurtz
Absent: Noel Littlejohns, LAuruS Myth
- 2) Motion to approve Consent Agenda and minutes from January made by Johanna, seconded by Stephanie, Vote: all in favor.
- 3) Motion to approve Consent Agenda and minutes from February made by Johanna, seconded by Jen, Vote: all in favor.
- 4) Announcements:
 - a. After tenure of 11 years, Noel is leaving the Board. Jody would like to leave the Board but will stay until a replacement is found.
 - b. Membership Meeting is Friday, March 13. Members will vote for new board member, David Kurtz, as well as any write-in candidates.
 - c. Calendar of events check in: Casa Nostra and Muddy Mountain Music Festival.
- 5) Issues:
 - a. Youth Art Director anticipated vacancy in May. Still looking for a candidate, no one that Brenda has approached so far is willing to take it on.
- 6) Meeting Focus:
 - a. 2015 Budget approval
 - i. Motion to award a monthly stipend of \$125 to the Ceramics Director & Committee Chair, and to nominate Jennifer Hennig to that position, was made by Jody, seconded by Stephanie, vote: all in favor.
 - ii. Motion to increase the monthly stipend for Youth Education Program Director to \$200, effective starting in May, was made by Jody, seconded by Stephanie, vote: all in favor.
 - iii. Motion to move \$2000 from checking to prudent reserve saving account, was made by Johanna, seconded by Jody, vote: all in favor.
 - iv. Motion to approve proposed 2015 budget, modified to subtract \$100 from the website costs, was made by Jody, seconded by Tina, vote: all in favor.
 - b. Volunteer recruitment
 - i. Johanna suggested that specific volunteer positions currently open should be posted on our website.
 - ii. Johanna proposed an incentive program for volunteers, where the number of hours contributed by an individual would be rewarded with "art bucks", or credit to be used for anything at the Art Center.
 - c. Board member photos – Board members agreed that they would like to have photos of the Board on the website, and Johanna asked for suggestions of a time/place to take photos, or if people want to submit head shots.

- d. Board member Artist Pages – So far there hasn't been much demand for the \$40 artist page on the website. Johanna offered the Board members a page for free, to help populate the pages. There was a suggestion to advertise the pages at the membership meeting.
 - e. Membership: Jennifer made a motion, seconded by Stephanie, to award a lifetime membership to Kevin Wahl, in recognition of his generosity over the years, in expertise and material support. Vote: all in favor.
 - f. Year in review: Susan thanked everyone for the wonderful work done over the past year, taking the Art Center successfully through a major transition.
- 7) Old Business:
- 8) Motion to adjourn made by Tina, seconded by Johanna at 8:00 p.m.

Next meeting will be Monday, April 13, 6:30 pm at the Art Center.

Consent Agenda Items:

- 1) Treasurer's Report and Budget:
 - a. Checking: \$33,016.42 (as of 3/3)
 - \$704 restricted for scholarships
 - \$617.15 restricted for SCCMP (museum partnership)
 - \$4000 restricted for Ceramics / Ceram-A-Rama
 - \$27,695.27 available
 - b. Money Market: \$44,058.61
 - c. War & Peace Exhibit brought in \$264.10 in gallery sales for February.
- 2) Chair Report:
 - i. 2/17 Met with curatorial group.
 - ii. 2/20 Mailed monthly calendar with help of Sunny Johansson and Jef Stobbe. Mailed newsletter done by Johanna McCormick and Peggy Kirk. Thanks to you both and all the other people who contributed to the effort. It looks great and reads well.
 - iii. 2/23 Helped supervised Americord volunteers who did yard clean up including raku and soda area, weeded, helped with dump run and helped paint bathroom. Thank you Stephanie, Jen, Christina M and Christina E.
 - iv. 2/26 Meeting with other Valley non-profit Ex. Directors and Board representatives at what is being called a leadership group to discuss common interests, collaboration, and fundraising. Plan is to meet once a month.
- 3) Chair/Committee Reports
 - a. Membership –
 - i. This month: 7 renewals, 0 new member, \$355 collected, 197 on the mailing list.
 - ii. Last month: 6 renewals, 2 new member, \$400 collected, 201 on the mailing list.
 - b. Curatorial (Susan) – Meeting on 2/20. Worked on entry form for the three shows. Plan is to put forms on line so people have information about dates and themes. Current show comes down on 3/22. Kids show opens on 3/25. Adult show "A Closer Look" comes in on 4/12. We have several Community Service Volunteers working as docents. Carrie, Brian, and soon Caron.

- c. Facilities (Noel) –
- d. Fundraising –
- e. Grants (Kathryn) –
- f. Publicity/Marketing (Johanna) –
- g. Music (Julie) –
- h. Ceramics (Jen) –

Ceramics Committee Meeting Notes, November 6, 2014

NEW INTERNS!- Thank you Noelle and David! Sets a new fashion of finding the next interns. They and I are the only ones who have permission to fire the kilns unless other arrangements are made ahead of time. Consequently, we need more studio attendants.

POLICY- Fair and orderly rule of conduct for everyone. Studio intern, attendants and teachers are no exception and should set a good example. Fairness is essential for maintaining a collective effort. Use of studio is restricted to classes and independent study unless you are an intern or an instructor pursuing your class's needs. Communication is ESSENTIAL for any special circumstances.

CLASSES AND WORKSHOPS

-Safety*. Safety form to be signed with every registration of every student, including studio participants who are not enrolled in a class (attached). Also need evaluation forms filled out.

-Current scheduled classes are Travis's throwing class, soda firing workshop with Kevin Wahl and kids' classes. Elaine Pinkernell and Carolyn Lee are scheduled for April for hand-building. Liz Crain and Jeannine Calgano thinking about their schedules.

RAKU- Changing the scheduled time to Saturday during the day. Still looking for an assistant. Anyone interested?

INDEPENDENT STUDIO-scheduled times so far are Tuesday, Wednesday, Thursday and Sunday 12-4 p.m. with Liz, Noelle, Carolyn and David now, someone else in future?

REDUCTION FIRING RATES: \$10/cu.ft. This is for people who do not participate in classes and independent study, namely the high school students at SLV that only have an electric kiln. All pieces MUST be cleaned and ready to load or they won't be. Agreement form being made stating if any shelves/equipment is destroyed (due to wrong clay or glazes), they are liable to pay for them. This is new and still being figured out.

SODA FIRING-Last one was well attended. Lost tip of sprayer- Smashed the end for the workshop and will see if that will suffice. 6 bricks purchased and 10 shelves donated!

Want to get a door put on the kiln. Kevin's estimate of materials was about \$200!

Workshop going great! Kevin showing us how to do it: Cleaning up layers of years of soda build-up. Firing this Sunday!

-All participants MUST participate in loading, firing and unloading. If not, double the fee is charged.

-Next soda firing scheduled for April 22/23 Cone 10 -Pricing \$35/\$40... Or \$70/\$80 for drop-offs: Limited to 4 such "participants"

CERAM-A-RAMA: -Labor Day weekend!! Next year we return to the weekend of events (Friday: movie or slide show night; Saturday: workshop with visiting artist; Sunday: the main event).

No Davis showing this year. Not enough student work and too much work for not that much of a turnout. But we can still go and have fun!!! Next year we may do it again...

Next meeting scheduled for April 8th at 3:00.

- i. Events (LAuruS) –
- j. IT/website (Julia) –
- k. Education (Brenda) –

Youth Education Report (Feb-Mar.)

Monday, March 9, 2015

I. Art After School

1. **Enrollment:** Averaging between 12-15 students. Middle School continues to have lowest enrollment.
2. **Reminder-AAS Rosters:** Gretchen will need to cc class rosters to all schools when she emails them to the teachers and YED Director.
3. **TA Still Needed:** Natosha Wengreen (need livescan before she can teach) has agreed to TA for Tues/Thurs classes but we still need two people for the two Wed. classes. Travis may be able to help.

II. Camp Saturday

1. **Enrollment:** Enrollment is still disappointing.
2. **New Name:** New name has been suggested because the “camp” is confused with spring and summer programs.
3. **Temporary Teacher Payment Adjustment is still in effect:** We have changed our payment policy for the Camp Saturday classes until we get them back on target. Teachers are paid \$40 per hour plus \$5 per student for materials, 4 1/2 hour in-class time (10 a.m.-2:30 p.m.). The 4 1/2 hour class= \$120 per Saturday session. A **minimum of 3 students** at \$60 member is needed to pay the teacher. Teachers can now teach the classes with less than 3 students and receive the full tuition and materials fee. Hopefully, if teachers are willing to take tuition and materials fee for smaller classes, word will get out that we are not disappointing students with cancelled classes and classes will get back on track.
4. **Press/Banner Ad:** The ad and the front page article helped, but we still need fresh ideas to get the program back on track.

III. Spring Break Art Camp, Monday-Friday, March 30-April 4, 2015

1. **Enrollment:** Classes have been populated online, no enrollment activity. Johanna is working on a poster for both Camp Sat. and Spring Art Camp.

IV. Summer Art Camp, Monday-Friday, June 22-August 7, 2015

1. **Schedule:** Monday-Friday, June 22-26, July 6-10, July 20-24, August 3-7, 2015. Only one teacher has responded for a class—Amanda West will teach guitar again.
2. **Director:** Diedra Kmetovic.

V. Homeschool: Kathryn Pierno has agreed to revisit the possibility of having homeschool classes at the MAC during the week.

VI. Internet Technology

1. **Web Pages:** Youth inactive winter web page classes have been removed, and spring classes have been populated/updated/edited with the standard 200x300 pictures.
2. **Presto Reg.** has been updated to reflect spring class payment links. Inactive youth winter classes need to be removed from Presto Reg.
3. **Emails:** Gretchen or office worker needs to create lists of students who have attended Art After School classes and send out an email the last week of sessions to remind families when the next session starts. The AAS email should also have a blurb about classes at the MAC with links to classes. A list of youth students who have attended youth classes at the MAC also needs to be generated and an email sent to those families with upcoming classes for the quarter (fall, winter, spring, summer). The online registration forms now ask for students birthdates, which will help us keep track of student's ages and appropriate classes.
4. **AAS student/parent class critiques:** The email sent out the last week of classes should also have a student/parent class evaluation (interactive) pdf that can be filled out and returned to the MAC.

VII. Flyers, Posters, printed Media
1. Spring Flyer: Johanna is working on the spring flyers, which will have all youth classes listed.
2. Spring Poster: Johanna is working on the youth poster, which will no longer have AAS classes listed. Continued thanks to Johanna for all of her amazing creativity and hard work!

VIII. Learning: Brenda will ask Summer Camp Director, Diedra Kmetovic, to facilitate the Summer Camp portion of the April YED meeting. Brenda will discuss classroom transition strategies and need for new director.

IX. New Youth Ed. Director: The target date for a new Youth Education Director has been set for May 2015. Kathryn Pierno has agreed to support the new director, but is unable to take over the position. Deidra Kmetovic will direct the Summer Camp 2015 program. A meeting with Diedra, Kathryn and Brenda is scheduled for Monday, March 9 at 4:30PM (before the Board Meeting). Brenda will report on SC meeting at the March 9 meeting.

Next Youth Ed. meeting: Spring & Summer Planning-- Monday, April 6, 2015 @ 6:30 PM.