

The Santa Cruz Mountains Art Center presents:

INSPIRATIONS!

Quarterly Gallery Exhibition: January 11 – March 17, 2012

Let's start the New Year with what inspires you. What does it take to get you inspired? A walk in the woods on a cold day? Art in a new media? Reworking a piece? We encourage all mediums: jewelry, glass, ceramics, paintings, prints, baskets, sculpture, textiles...the more the merrier! Work may be submitted in sets of 10: i.e. 10 pairs of earrings = 1 "entry set." Sets will be displayed all together (if possible) with only one gallery title tag per set. The price listed on the title tag may display a range, i.e., \$15 - \$25. Paintings/wall hangings: 1 set = 1 large or 5 med. or 10 small pieces. Large = 24+”, Med. = 10 – 23”, Small = less than 10”. Individual title tags for paintings/wall hangings will be displayed with each set. Artists are encouraged to submit an artist statement (template provided). As your work sells during the show, you may replenish your stock at no additional entry fee, on Tuesdays, 2 – 5 p.m. or by arrangement.

If you have any specific questions, please call:

Susan Archibald 336-2078, Linda Levy 426-4906 or Pat Worley 336-3704.

Delivery and Responsibilities

- The show is open to all artists. Exhibition & hanging fee for 3 pieces or 3 sets (set = up to 10 similar items) is: members of SCMAC \$45, non-members \$60. No fee for replenishing items sold during the show. Extra sets are \$5/set. Acceptance of work at curators' discrimination based on total amount of work received, available gallery space and suitability.
- Sunday, Jan. 8, 2012, 2 - 5 p.m. Deliver work & entry forms to Santa Cruz Mountain Art Center, 9341 Mill St. Ben Lomond
- Limited-edition, signed, numbered & framed serigraphs and woodcuts will be accepted.
- The gallery is open Wednesday through Sunday from noon-6 p.m. It will be necessary for each artist to contribute six hours of Docent time each month.
- All two-dimensional work must be framed and have a hanging wire on the back. Unframed work in clay, glass, etc., meant to be hung on the wall must include a secure means of hanging as well as any special materials needed for hanging.
- In addition to material submitted for the walls, unframed originals or prints may be submitted for the flip bin. The following information must be visible on the back of bin work: artist's name, media, copy/print process must be clearly stated (if applicable), date created, and any other information that might be of interest to the purchaser (example: a short artist's biography or a note about the artist's process, etc.)
- 5 copies of your Artist's Bio / Statement (Template available on our website) & business cards if available. These will be available for customers who purchase your work.

Opening Reception

Friday, January 13, 6-8 pm. (Artists are encouraged to attend and to bring friends and finger foods/drinks to share.).

Sales & Publicity

There will be a commission of 25% for members and 40% for non-members, so price your work accordingly. If you cannot help with docent duties, your commission rate will be 50%. **Artwork will be taken by the purchaser at the time of the sale.** Submission of your entry and your signature grants Santa Cruz Mountains Art Center permission to use your artwork or reproduction of likeness in promotional materials for this exhibition and future SCMAC promotions. Publicity will include mailings, media contacts, newsletter, social media channels, *and* our own on-line gallery – website.

Dates to Remember

Sunday, Jan. 8, 2012, 2:00-5:00 pm	Deliver work for "Inspirations"
Wednesday, Jan. 11, 12 Noon	Show Opens
Friday, Jan. 13, 6:00 – 8:00 pm	Artists Reception: Public Invited
Sunday, March 18, 2011 2:00 – 5:00 pm	Pick-up work from "Inspirations!" NOTE: Or by Arrangement

Dated _____ Signature _____
Member? ___ Fee Paid \$ _____ I've included a \$1 (or \$ _____) contribution to the SCMAC Children's Scholarship Fund.

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THE SANTA CRUZ MOUNTAINS ART CENTER is a California Non-profit Public Benefit Organization that supports and encourages art through education, exhibitions, and cultural activities.

Make Art a Part of Your Life!

“INSPIRATIONS!”

January 11 – March 17, 2012

SUBMISSION SHEET

ARTIST'S NAME: _____

ARTIST'S INITIALS (3) ____ - ____ - ____

ADDRESS: _____ PHONE _____ EMAIL _____
(street) (City) (Zip)

The undersigned artist is a contributor to “Inspirations!” show, Jan. 8, (delivery), 2012 – March 18, (pick-up), 2012 at the Santa Cruz Mountains Art Center, 9341 Mill St., Ben Lomond, California 95005, and all work submitted is hand crafted by the artist. Although care will be taken to protect the art during installation and display, artist hereby acknowledges that artist shall assume all risk for loss or damage to any works of art submitted for said event. It is further acknowledged that the Santa Cruz Mountains Art Center, their officers, members, employees and agents accept no responsibility or liability whatsoever for any loss or damage to artist’s work/s of art. Artist will indemnify, hold harmless, and defend from all liability from loss, damage, or injury to persons or property in any manner arising out of or incident to the submission of any works of art for this event, including, without limitation all consequential damages, whether or not resulting from the negligence of the Santa Cruz Mountains Art Center, their officers, members, employees, or agents, of said organization and/or entities. Member artists to be paid 75% of retail price of items sold in regular show, non-member artists to be paid 50% of retail price of items sold, artists unable to docent will be paid a 50% commission. SCMAC to retain the remainder.

DATED: _____ SIGNATURE _____

ITEMS RECEIVED IN BY: _____

TAG # Artist's 3 Initials - #	ITEM	DESCRIPTION	PRICE	DATE IN	DATE OUT ARTIST'S INITIALS	ITEM SOLD		
						SALES RECEIPT #	DATE PAID	CK #
__ __ __ -1								
__ __ __ -2								
__ __ __ -3								
__ __ __ -4								
__ __ __ -5								
__ __ __ -6								
__ __ __ -7								
__ __ __ -8								

ATTACH COPIES OF ADDITIONAL SHEETS AS NEEDED (page 1,2, 3...) (PDF Available on-line) pg 1 of ____

ARTIST'S INITIALS (3) ____ - ____ - ____

