



**Board of Directors Meeting Notes
Monday August 10, 2009**

Goals for 2008 – 2009

- ✓ *Develop and Implement an Effective Volunteer Program*
- ✓ *Increase Effectiveness of our Outreach*

- 1) Call to order by Linda Levy at 6:40 pm.
Quorum established, Board Members Attending: Susan Archibald, Carolee Burrows, Cheryl Costella Michael English, Julie Erreca, Linda Levy, Pat Worley, Jon Wagman
Guests: none
Absent: Lisa Alexander, Noel Littlejohns, and Jody Snyder
- 2) Chair Report: Linda suggested trying consent agenda.
A motion was made to move \$5,000 for checking to money market. Motion made by Michael and seconded by Julie.
A new awning should be placed just over the front door. Check with San Lorenzo Awning to get a quote with art center name and address. Old awning could be used over the stairs in the back.
No advertisements are to be placed on the front door or windows. They go in the lock box on the board in the back room only.
- 3) Approval of Board of Directors Meeting Minutes for July.
Motion made by Michael, seconded by Julie. Vote: all in favor.
- 4) Treasurer's Report and Budget
Checking: \$16,860 MM: \$23,464
- 5) Chair/Committee Reports
 - a) Ceramics (Jody)
Linda reported that Ceram- A- Rama will be on Aug.30th from 11 a.m. to 5 p.m. August 29th will be set up day for the electricity, tents, etc. There will be two demonstrators, Carol Gaab and Rocky Lewycky. The event will be free for the whole family. Rocky is also doing the Santa Cruz Studio Ceramics at the MAH. If you buy a piece, the artist gets the money and the piece is donated to the museum.
 - b) Events (Julie)
A model who is in a Cuban band has offered to donate the band's talents for a fundraiser one weekend to be held possibly in the back yard area of the art center or hall rental. Dance classes could be given beforehand. Or it could be a joint event with the Ben Lomond Theater. Could have a raffle but no auction.
New Leaf day will be after November.
 - c) Education (Lisa)-
All classes are filled. Paid assistant doing well. Being paid with grant money. Kudos to Lisa for all the work she does.
 - d) Curatorial (Cheryl)
Form & Function on track. Back wall of gallery will be painted on Sunday Aug. 16th. Susan and Cheryl will begin writing the prospectus for Best of the Mountains.
 - e) Facilities (Noel)

Michael suggested that the neon gallery sign should be enclosed in a box and placed outside in the gable of the roof. Check with Shawn on specifics. Shawn adjusted the gate. Michael also suggested using faux logs for fence to be painted to look like colored pencils. Will check out price.

f) Grants (Linda)

Three or four artists have been selected for Roy Rydell grants. The Cultural Council had an auction and Linda donated an evening BBQ & Raku to be held at the Art Center on Sept. 12th.

g) Publicity (Linda)

Ads placed in Good Times, GT Weekly, Santa Cruz Weekly as a nonprofit and Press Banner.

h) Music (Carolee)

Ukuleles Gone Wild concert will be August 22nd. Mist or wet down gravel if hot day.

Marty will be doing a beginning ukulele and guitar class.

i) Gift Shop (Pat)

Rearranged Gift Shop. Sold over \$500. Martine is no longer involved in the gift shop

6) New Business:

7) Old Business:

8) Motion to adjourn made by everyone at 8:30 p.m.

Next meeting will be Monday, September 14th, 6:30 pm at the Art Center.