

Board of Directors Meeting Notes

Monday January 12, 2009

Goals for 2008-2009

- *Develop and implement an effective volunteer program*
- *Develop a plan to increase community access to and awareness of the center*

1. Call to order by Linda Levy at 6:40 p.m.
2. Quorum established, Board Members attending: Susan Archibald, Carolee Burrows, Cheryl Costella, Linda Levy, Noel Littlejohns, Jody Snyder, Jon Wagman.
 - Guests: None.
 - Absent: Pat Worley (excused), Lisa Alexander, Michael English, and Julie Erreca.
3. Chair Report: Reviewed financial report for 2008. Maintenance on the facility has been temporarily curtailed. We now need to focus on outreach to membership.
4. Approval of Board of Directors Meeting Minutes for December 2008
Motion made by Noel, seconded by Jody. Vote: All in Favor.
5. Treasurer's Report and Budget
6. Checking \$9,425.93 MM \$23,323.62
7. Chair/Committee Reports
 - a. Curatorial (Cheryl) - Experiments in Print exhibition on track. I contacted Jack Kellythorne regarding the Photo Phinish show. He will alert his photo group, community of digital artists and Ted Orland. Jack suggested painting an old bellows camera on the gallery window. Ted Orland could possibly be a judge for the show. Waiting for responses.
 - b. Facilities (Julie) - Noel has been appointed as Facilities Chair. He will meet with Shahn Spratt to prepare a 5-year plan for future facility maintenance and repairs. Items still needing attention are the arch between galleries, sand on rocks in the back, painting the front of the building and redoing the floor next year.
 - c. Grants (Linda) – Reviewed grant report from last year for Cultural Council. Linda is working on a letter of intent for the HAAS Foundation. Santa Cruz Mountain Art Center will host Community Foundation on Wednesday, January 21st at 1:00 p.m.
 - d. Publicity (Linda) – Linda is work on radio advertising with two contacts from KUSP.
 - e. Music (Carolee) – Classes are doing well. The Santa Cruz Ukulele Club received a Gail Rich Award.
 - f. Gift Shop (Noel) – Pat Worley will take over as Gift Shop Chair. We have added three or four new artist who will be displaying their work. Gift of Art sales including the Gift Shop totaled over \$3,000.
 - g. Ceramics (Jody) – The soda firing was fantastically successful. Received at least \$10 per person to cover the cost of firing the kiln. Sunny's position as Pottery Assistant has been defined. It was agreed that a time limit should be set for picking up ceramic pieces in order to keep the work area from getting cluttered. Any pieces not picked up after 6 months will be donated to Ceram-A-Rama or glazed and put in the gift shop to be sold. Noel suggested putting the date made on the bottom of each piece as an easy reference for when to remove unclaimed items.
 - h. Events (Julie) – In Julie's absence, Linda emphasized the need for a once a year membership meeting to fill any board member vacancies. It was decided that a good time for it would be at the Photo Phinish show.
 - i. Education (Lisa) – In Lisa's absence, Linda noted that all is going well.
7. New Business: None.
8. Old Business:
 - The workshop policy has been removed. Workshops are now handled as classes and are scheduled through Rhea.

- Reviewed goals. Facility maintenance has been tabled temporarily. Top priority for the year is to maintain focus for targeting membership. It could be called “Increase Effectiveness of our Outreach”. Linda made a Motion: to focus strategy for 2009 – 2010; “Increase Effectiveness of Outreach”. Seconded by Cheryl. Vote: All in favor.
- Letters were mailed out to members saying the Art Center is doing well but still needs member support and to update their membership if it is not current. Anyone who cannot afford to pay the membership fee can still be a member by doing work at the gallery such as gallery sitting, etc. on a regular basis.
- Cheryl will check with Addie Rementer, curator of the Mountain Mama show to see if she wants to include 3-D work in the show.

9. Motion to adjourn made by Jody, seconded by Cheryl at 7:30 p.m.

Next meeting will be Monday, February 9, 6:30 at the Art Center.